

National Centre for Marketing and Price Study of the Ministry of Foreign Affairs of the Republic of Belarus provides a wide range of services aimed to the development of foreign economic relations of Belarusian economic entities.

OUR SCOPE OF ACTIVITIES:

Export support

- provides comprehensive support in carrying out exhibitions and business congresses (including visa support, transfers, accommodation, translation services, entertainment program, etc);
- organizes business visits and B2B meetings in the Republic of Belarus and abroad.

Marketing services

- carries out marketing research of Belarusian and CIS market;
- carries out pilot marketing research of foreign markets, including overview of industry markets, conditions of expanding into new markets, competition analysis;
- searching for customers, suppliers and business partners.

Seminars

- consulting on procurement procedures;
- organizing of training seminars on the foreign-economic activity;
- seminars on business dealing in foreign countries with the participation of representatives.

Advertising services

- publishes of advertisements and advertising articles in printed issues: «Export of Belarus», «Market conditions», «Competitive bidding in Belarus and abroad»;
- places advertising banners on the websites www.icetrade.by, www.export.by, www.ncmps.by;
- printed issues design;
- exhibition stand design.

Tenders Information Support

- provides information on procurement procedures:
 - www.icetrade.by – the official site providing with information about competitive procurement procedures in the Republic of Belarus and abroad;
 - www.goszakupki.by – electronic trading platform of the National Centre for Marketing and Price Study;
 - <http://ca.ncmps.by> – the Certification Authority;
- provides information on tenders in foreign countries;
- assists entities to participate in tenders for the supply of goods, works and services through international organizations (UN, World Bank, EBRD).

ADVANTAGES OF COOPERATING WITH US ARE THE FOLLOWING:

- long-term experience in the field of foreign economic activity;
- highly qualified specialists speaking foreign languages;
- branch offices in all major business hubs of the Republic of Belarus;
- cooperation with ministries, government bodies and foreign missions of the Republic of Belarus;
- more than 150 partners in 50 countries including the chambers of commerce, business associations, consulting companies, foreign trade agencies etc.;
- providing business events in the Republic of Belarus and abroad.

All issues are the subject of the further discussions and negotiations:

Head office

Pobediteley ave., 7,
220004, Minsk, Belarus.

Tel: +375 17 2268102, fax: +375 17 2035786.

Director – Valery E Sadoho,
first deputy director – Alexander V Zapolski,
deputy director – Andrey A Romanov.
e-mail: ncm@icetrade.by, market@icetrade.by

Department of international cooperation:

Ms. Evgenia Komarova, e-mail: komarova@icetrade.by, tel. +375 17 3284625.

Department of exhibitions and conventions:

Ms. Sviatlana Zhyliak, e-mail: zhyliak@icetrade.by, tel. +375 17 3284624.

Department of the organization of seminars:

Mr. Gennadiy Novikov, e-mail: novikov@icetrade.by, tel. +375 17 2036001.

Publishing department:

Ms. Tatyana Kozlova, e-mail: tkozlova@icetrade.by, tel. +375 17 2036798.

Procurement service department:

Ms. Viktoria Vorobey, e-mail: vorobey@icetrade.by, tel. +375 17 3270980.

Department of marketing analysis and advertising:

Mr. Vadim Tarasevich, e-mail: tarasevich@icetrade.by, tel. +375 17 3284623.

Department of marketing information:

Ms. Ksenia Stasevich, e-mail: stasevich@icetrade.by, tel. +375 17 2035810.

To get more information you are kindly requested to visit websites:

www.ncmps.by, www.export.by, www.icetrade.by, goszakupki.by.